

MYANAUT

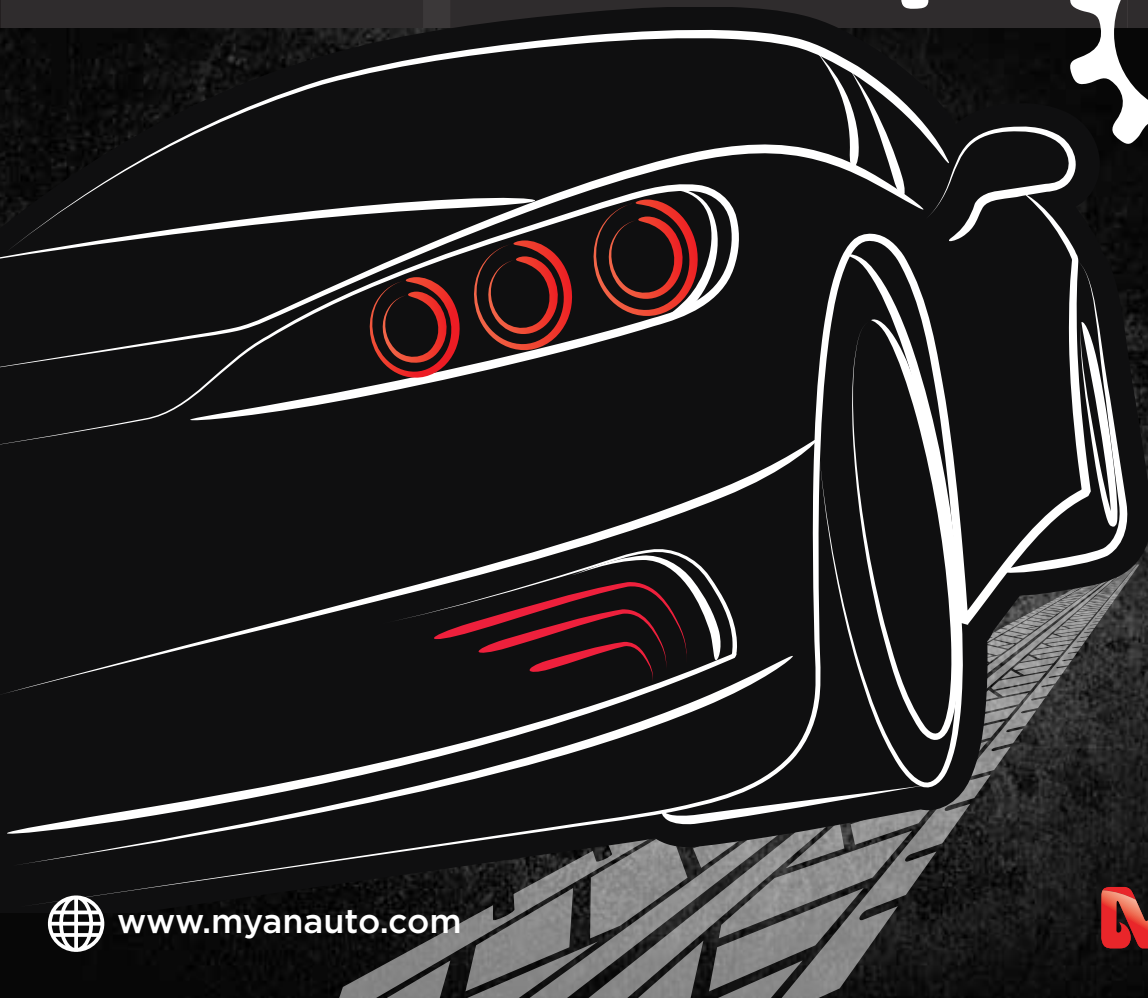
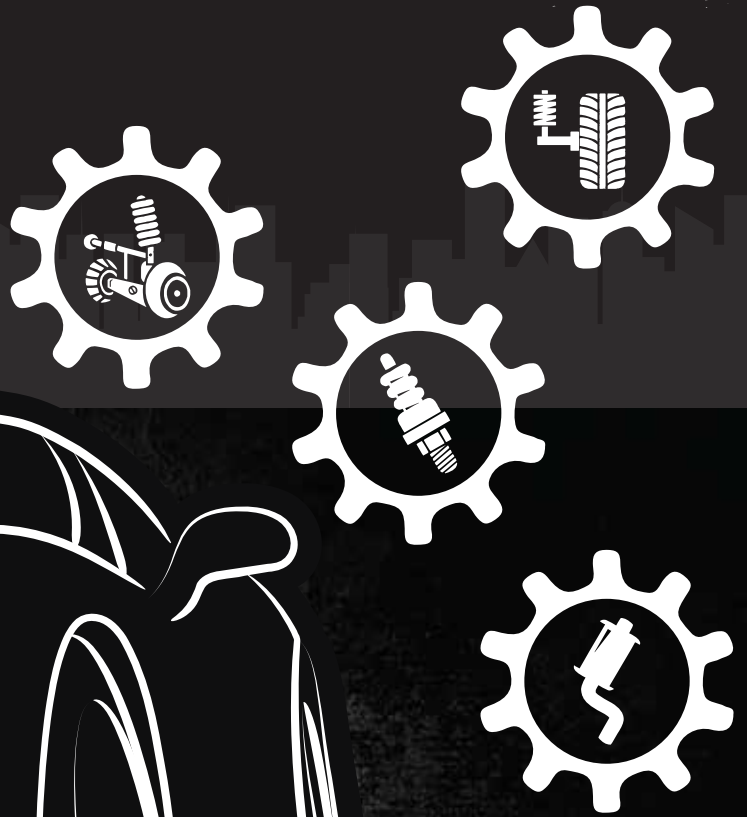
INTERNATIONAL AUTO PARTS, ACCESSORIES,
SERVICE AND REPAIR EQUIPMENT EXHIBITION 2022



MYANMAR'S **NO.1** INTERNATIONAL AUTO PARTS, ACCESSORIES, SERVICE & REPAIR EQUIPMENT EXHIBITION

14 - 16 OCT 2022

MYANMAR EXPO
HALL, YANGON



Organised by :



www.myanauto.com

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SOUTHEAST ASIA









ACCELERATE YOUR BUSINESS IN MYANMAR'S AUTO AFTERMARKET INDUSTRY

MYANAUTO 2022 - Myanmar's No.1 International Automotive Aftermarket Industry Show is back this 14-16 October 2022 at the Myanmar Expo Hall in Yangon. As the nation's disposable income grows, so has vehicle ownership, resulting in an increase of auto parts and servicing centres nationwide. As of May 2019, more than 120 car sale centres with 44 showrooms have opened in the country.

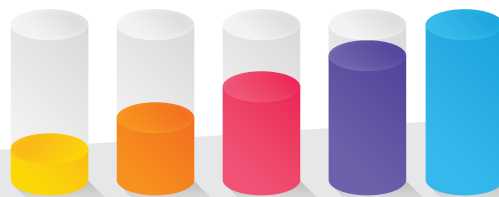
MYANAUTO 2022 will be a gathering point for major industry leaders of the automotive aftermarket industry to meet and explore business ventures with decision makers in Myanmar. Showcasing a wide range of auto parts, accessories, service and repair equipment, this business-to-business trade show is the ideal platform to establish rewarding partnerships and unveil the latest auto aftermarket products to thousands of key buyers. Take this opportunity to drive your business to success! Contact Ms. Phyo Yadanar at phyoyadanar@ambtarsus.com to get started.

WHY THIS IS THE EVENT FOR YOU:

-  Meet over 6,000 professionals in Myanmar's automotive aftermarket industry
-  Boost your company branding and market positioning
-  Source for new distributors, agents, and strategic partners in Myanmar
-  Create new partnerships
-  Introduce your latest innovations through New Product Launches or Promotional Campaigns
-  Gain in-depth knowledge on the latest issues and trends of the industry



MARKET UPDATES



- > Myanmar registered 652,901 units of cars in February 2019, which is an increase from 628,054 units in March 2018.
- > Myanmar is encouraging the development of automobile assembly industry, allowing auto manufacturers to import products that are essential to make vehicles in the country. Over 120 car sale centres with 44 showrooms have opened as of May 2019.
- > Toyota has announced its plan to build its first manufacturing plant in Myanmar, set to begin operations by 2021. Located in Thilawa, the US\$52.6 million plant aims to produce 2,500 Hilux units annually.
- > Operated by Myanmar's used-car platform CarsDB.com and Toyota's Tsusho, Rebbiz is Myanmar's start-up that has hosted the country's first auto auction featuring fully-inspected vehicles. Drawing 200,000 viewers monthly, Rebbiz provides a safe platform for the auto aftermarket scene, which are projected to exceed new car sales by four to fivefold.

REPUBLIC OF THE UNION OF MYANMAR

Population:
54.13 million (2019)

GDP per Capita:
\$1.694 million (2019)

GDP Annual Growth:
6.5% (2019)

GDP by Sectors:
Agriculture (24.8%)
Industry (35.4%)
Services (39.9%)

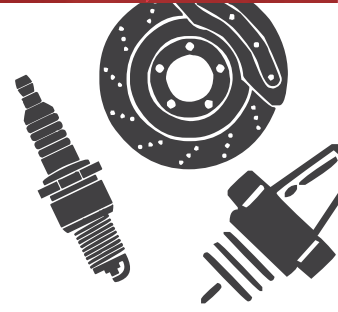
Labour Force:
34 million / 64.71%

Main Industries:
Mineral
Tourism
Garments
Wood
Agriculture



SPONSORSHIP OPPORTUNITIES

Get ahead of your rivals by becoming a prestigious sponsor! Sponsor privileges include your brand logo being featured in our promotional marketing materials, banners, and on-site signage. With various packages to offer, our deals are cost-effective depending on your needs.



EXHIBITOR /
VISITOR LANYARDS

MEDIA
LOUNGE

VIP LOUNGE
SPONSORSHIP

ONSITE BRANDING
/ SIGNAGE

EXHIBITOR /
VISITOR BADGES

B2B MATCHMAKING
LOUNGE

EXHIBITION
BAGS

BESPOKE
PACKAGES

REGISTRATION
DESK BRANDING

HEAR IT FROM OUR PAST EXHIBITORS:

We are happy to meet with many new and old customers at the MYANAUTO 2019 Expo. Exciting and wonderful event.

Mr Aung Thu Si
Managing Director
Proven International Co., Ltd

Successful show and we are very satisfied with the professional arrangement. "Very clean & safe".

Mr Watchara,
BDM
Quality One Automotive Co., Ltd

Satisfied with new activities of Organiser such as happy hour, VIP Tour services and other support.

Mr Kyaw Kyaw Htet,
Managing Director
Nine Automobile Asia Co.,Ltd



THE VENUE



The Myanmar Expo Hall is a state-of-the-art exhibition hall with modern facilities and air-conditioning which opened in October 2018. The event hall covers 6,000sqm of exhibition space and has ample parking facilities.



EXHIBIT PROFILE

- ▶ Cars, commercial vehicles, and motorcycles
- ▶ Automotive parts and systems
- ▶ Automotive accessories
- ▶ Automotive electronics and entertainment devices
- ▶ Motorbike parts and services
- ▶ Automotive service, repair, and maintenance
- ▶ Specialised tuning and modifications

BOOTH RATES



BARE SPACE ONLY

- US\$335 per sqm

WALK ON PACKAGE

- US\$365 per sqm

Inclusive of:

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information counter
- Folding chair
- Wastepaper basket

THE PROFESSIONAL ORGANISER



MYANAUTO 2022 is organised by Tarsus Southeast Asia - the region's leading exhibition and conference organiser. Established in 1996 and Headquartered in Malaysia, the group is experienced in special trade events in Sri Lanka, Malaysia, the Philippines, Myanmar, Vietnam, Laos and Cambodia. The organisation prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies. Similar shows it has organised include PHILAUTO in Philippines, CAMAUTO in Cambodia, and LAOAUTO in Laos.

Tarsus Southeast Asia

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EVENTS GROUP

Tarsus
SOUTHEAST ASIA

the Philippines, Sri Lanka, Vietnam, Laos, Indonesia and Myanmar. Its portfolio covers energy, water, oil & gas, hotel, food & beverage, building, agriculture & livestock, auto aftermarket, medical, infrastructure sectors and more. The group prides itself in working closely with local industry organisations and delivering real results and return on investments for exhibiting and participating companies.

Tarsus Southeast Asia is among the top three international B2B exhibition organisers in Southeast Asia. Headquartered in Kuala Lumpur, the Group organises shows in Singapore, Cambodia, Malaysia,

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DELIVERING BUSINESS ACROSS ASIA'S EMERGING MARKETS